



THE COALITION TO
STOP GUN VIOLENCE



THE EDUCATIONAL FUND
TO STOP GUN VIOLENCE

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STRATEGIC PLAN 2019 - 2024

VALUES

Dynamic: Challenges the status quo and is unafraid to pioneer new approaches to save lives.

Scientific: Values data and research and crafts solutions based on evidence.

Ethical: Pursues and disseminates the truth.

Collaborative: Develops authentic relationships within communities most impacted by gun violence and works toward mutually beneficial outcomes.

Comprehensive: Approaches gun violence prevention in a thoughtful, multidimensional, and measured manner.

VISION

To make gun violence rare and abnormal.

MISSION

Stop Gun Violence develops and advocates for evidence-based solutions to reduce gun injury and death in all its forms.

STRATEGY

POLICY | ADVOCACY | COMMUNITY | TRAINING

STOP GUN VIOLENCE

WILL PURSUE OUR VISION THROUGH THE FOLLOWING FIVE-YEAR OBJECTIVES:

Reduce rates of gun death and gun injury by 25 percent.

1. Help ten new states enact and implement extreme risk laws
2. Support Congress in enacting nationwide universal background checks, an assault weapons ban, new firearm prohibitions for domestic abusers, more funding for the CDC, and other meaningful legislation
3. Assist at least one county or city in 25 states to implement a model domestic violence/extreme risk law gun removal process
4. Help every state adopt at least one component of our firearm suicide prevention model
5. Support five new states as they enact permit to purchase laws
6. Assist five states as they enact a violent misdemeanor firearm prohibition
7. Help eight additional states enact new firearms microstamping policies

Defeat the gun lobby.

1. Decrease NRA favorability among all Americans to under 30 percent
2. Decrease NRA favorability among gun owners to under 50 percent
3. Make the NRA's endorsement a liability in elections

Engage with communities most impacted by gun violence and collaborate to address the root causes of violence.

1. Expand Education to Action (Ed2Ac) workshops to eight states
2. Develop an equity framework for identifying policy priorities

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